



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 565806 /		<u>Alt Order #</u> 07894058
<u>Product</u> OBAMA/P/D SKED A		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> //1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/06/12 / 09/06/12
<u>Billing Cycle</u> EDM/EDC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8020	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	09/04/12	09/07/12	Let's Make A Deal 9am	9-10am		:30			NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				4	\$135.00			
E 2	3	09/10/12	09/10/12	Let's Make A Deal 9am	9-10am		1:00			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$270.00			
E 3	3	09/10/12	09/10/12	Price Is Right	11am-12n		1:00			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$420.00			
4	3	09/04/12	09/07/12	Price Is Right	11am-12n		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$210.00			
5	3	09/04/12	09/07/12	Newschannel 3 News	12n-1230pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$210.00			
E 6	3	09/10/12	09/10/12	Newschannel 3 News	12n-1230pm		1:00			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$420.00			
7	3	09/04/12	09/07/12	CBS Daytime	1228-3pm		:30			NM	4	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				4	\$210.00			
E 8	3	09/10/12	09/10/12	CBS Daytime	1228-3pm		1:00			NM	1	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$420.00			
E 9	3	09/10/12	09/10/12	Ellen Degeneres 3pm	3-4pm		1:00			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$280.00			
10	3	09/04/12	09/07/12	Ellen Degeneres 3pm	3-4pm		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				4	\$140.00			
11	3	09/04/12	09/07/12	Newschannel 3 News	6-7am		:30			NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$130.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
565806 /	07894058

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	OBAMA/P/D SKED A	//1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots	Amount
E 12	3	09/10/12	09/10/12	Newschannel 3 News	6-7am		1:00			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$260.00			
E 13	3	09/10/12	09/10/12	CBS This Morning	7-9a		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00			
14	3	09/04/12	09/07/12	CBS This Morning	7-9a		:30			NM	7	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				7	\$100.00			
E 15	3	09/08/12	09/08/12	Early Show Saturday	9-11am		1:00			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$140.00			
16	3	09/09/12	09/09/12	CBS Sunday Morning	9-1030am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$200.00			
17	3	09/09/12	09/09/12	Face the Nation	1030-11am		:30			NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$245.00			
18	3	09/04/12	09/07/12	NewsCha 3 News First @ 4p 358-5pm			:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$100.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	3	09/03/12-09/09/12	NewsCha 3 News First @ 4p 358-5pm		-TuWTh-----	:30		\$100.00	NM		
	Credited											
E 19	3	09/10/12	09/10/12	NewsCha 3 News First @ 4p 358-5pm			1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$200.00			
E 20	3	09/10/12	09/10/12	Newschannel 3 News	5-530pm		1:00			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$330.00			
21	3	09/04/12	09/07/12	Newschannel 3 News	5-530pm		:30			NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				4	\$330.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/03/12-09/09/12	Newschannel 3 News	5-530pm	-TuWTh-----	:30		\$330.00	NM		
	Credited											
	2	3	09/03/12-09/09/12	Newschannel 3 News	5-530pm	-TuWTh-----	:30		\$330.00	NM		
	Credited											
	4	3	09/03/12-09/09/12	Newschannel 3 News	5-530pm	-TuWTh-----	:30		\$330.00	NM		
	Credited											
22	3	09/04/12	09/07/12	Newschannel 3 News	530-6pm		:30			NM	4	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				4	\$155.00			
E 23	3	09/10/12	09/10/12	Newschannel 3 News	530-6pm		1:00			NM	1	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$310.00			
E 24	3	09/10/12	09/10/12	Newschannel 3 News	6-630pm		1:00			NM	1	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$490.00			
25	3	09/04/12	09/07/12	Newschannel 3 News	6-630pm		:30			NM	4	\$980.00

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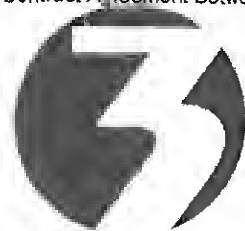
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	OBAMA/P/D SKED A	//1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Spots</u>	<u>Amount</u>
Week:		09/03/12	09/09/12	-TWTF--				4	\$245.00			
26	3	09/04/12	09/07/12	Late Night with David Letterman	1135pm-1237am		:30			NM	4	\$460.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$115.00			
E 27	3	09/10/12	09/10/12	Late Night with David Letterman	1135pm-1237am		1:00			NM	1	\$230.00
Week:		09/10/12	09/16/12	M-----				1	\$230.00			
E 28	3	09/10/12	09/10/12	Late News (M-F)	11-1135p		1:00			NM	1	\$770.00
Week:		09/10/12	09/16/12	M-----				1	\$770.00			
29	3	09/04/12	09/07/12	Late News (M-F)	11-1135p		:30			NM	4	\$1,540.00
Week:		09/03/12	09/09/12	-TWTF--				4	\$385.00			
30	3	09/08/12	09/09/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$520.00
Week:		09/03/12	09/09/12	-----SS				2	\$260.00			
31	3	09/04/12	09/04/12	NCIS	8-9pm		:30			NM	1	\$1,050.00
Week:		09/03/12	09/09/12	-T-----				1	\$1,050.00			
32	3	09/04/12	09/04/12	Tuesday Prime	9-10pm		:30			NM	1	\$910.00
Week:		09/03/12	09/09/12	-T-----				1	\$910.00			
33	3	09/04/12	09/04/12	Tuesday Prime	10-11pm		:30			NM	1	\$700.00
Week:		09/03/12	09/09/12	-T-----				1	\$700.00			
34	3	09/05/12	09/05/12	Wednesday Prime	8-9pm		:30			NM	1	\$840.00
Week:		09/03/12	09/09/12	--W----				1	\$840.00			
35	3	09/05/12	09/05/12	Wednesday Prime	9-10pm		:30			NM	1	\$980.00
Week:		09/03/12	09/09/12	--W----				1	\$980.00			
36	3	09/05/12	09/05/12	Wednesday Prime	10-11pm		:30			NM	1	\$700.00
Week:		09/03/12	09/09/12	--W----				1	\$700.00			
37	3	09/06/12	09/06/12	Thursday Prime	8-9pm		:30			NM	1	\$910.00
Week:		09/03/12	09/09/12	---T---				1	\$910.00			
38	3	09/06/12	09/06/12	Thursday Prime	9-10pm		:30			NM	1	\$980.00
Week:		09/03/12	09/09/12	---T---				1	\$980.00			
39	3	09/06/12	09/06/12	Thursday Prime	10-11pm		:30			NM	1	\$910.00
Week:		09/03/12	09/09/12	---T---				1	\$910.00			
40	3	09/07/12	09/07/12	Friday Prime	8-9pm		:30			NM	1	\$630.00
Week:		09/03/12	09/09/12	----F--				1	\$630.00			
41	3	09/07/12	09/07/12	Friday Prime	9-10pm		:30			NM	1	\$840.00
Week:		09/03/12	09/09/12	----F--				1	\$840.00			

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09/04/12 - 09/10/12	OBAMA/P/D SKED A	//1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	09/06/12 / 09/06/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		Spots	Amount
42	3	09/07/12	09/07/12	Friday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$700.00			
D 43	3	09/08/12	09/08/12	Saturday Prime	8-9pm		:30			NM	0	\$0.00
D 44	3	09/08/12	09/08/12	Saturday Prime	9-10pm		:30			NM	0	\$0.00
E 45	3	09/08/12	09/08/12	Saturday Prime	10-11pm		1:00			NM	1	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$840.00			
E 46	3	09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$910.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	3	09/03/12-09/09/12	Sunday Prime	7-8pm	-----Su	:30		\$910.00	NM		
	Credited											
47	3	09/09/12	09/09/12	Sunday Prime	8-9pm		:30			NM	1	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$910.00			
E 48	3	09/09/12	09/09/12	Sunday Prime	9-10pm		1:00			NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,540.00			
49	3	09/09/12	09/09/12	Sunday Prime	10-11pm		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$700.00			
E 50	3	09/09/12	09/09/12	US Open Tennis Men's Final	4-7pm		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				2	\$500.00			
51	3	09/05/12	09/05/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$200.00			
52	3	09/04/12	09/06/12	Newschannel 3 News	5-530pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWT---				3	\$500.00			
√ 53	3	09/09/12	09/09/12	Sunday Prime	7-8pm		:30			NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,275.00			
√ 54	3	09/09/12	09/09/12	US Open Tennis Men's Final	4-7pm		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,000.00			
Totals											92	\$33,790.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	92	\$33,790.00	\$28,721.50
Totals	92	\$33,790.00	\$28,721.50

Signature: _____ Date: _____

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